

# 2024 Band Together/ United Way of the Greater Triangle Application Rubric



## APPLICATION REVIEW QUESTIONS

### 1. Information Gathering

- Organization Name
- Mission Statement
- Executive Director Name
- Executive Director Email
- Executive Director Race + Gender
- Grant Contact Name
- Grant Contact Email
- For which category are you applying?  
(select one)
  - ☐ Direct Mental Health Services
  - ☐ Youth + Family Mental Health
  - ☐ Housing those experiencing homelessness.
  - ☐ Eviction Prevention
- Number of full-time equivalent employees
- Expected expenses for current fiscal year  
(in dollars)



Check circles to indicate agreement

### 2. Agreement to Expectations

- ☐ Dollar Breakdown
  - **\$1,000,000** Fundraising Goal
  - **\$250,000** to Band Together to cover costs associated with the show
  - **\$250,000** to United Way of the Greater Triangle in support of UWGT's Community Impact Fund partners that support mental health work within the Cradle to Career and Healthy Families pillars
  - **\$500,000** to Concert Partners:  
5 partners = \$100,000 each



#### Fundraising Support

Contributing to the overall fundraising goal of \$1,000,000 by committing to a minimum \$25,000 fundraising floor for your organization and participation in ongoing fundraising calls.



#### Attendance at engagement events:

- May 8th - Kick Off Party/Event
- July - Panel + Networking Event
- September 21st - Band Together Concert
- October/November - Wrap Up + Celebration Event



By checking the circle you confirm your leadership (Executive Director and Board of Directors) support the partnership and agree to work together to raise \$1,000,000 for mental health work in the Triangle and attend engagement events.



By checking this circle you agree to participate in the evaluation of applications by reading and scoring one (1) application.

### 3. Rubric

**How does your work align with United Way of the Greater Triangle's mission to "invest in community-driven solutions that advance racial and economic justice"? (500 words)**

1 – There is no clear alignment with the mission of UWGT and/or there is not clear connection to how their work is advancing racial and economic justice nor driven by community members.

5 – There is some alignment with the mission of UWGT. The applicant shows alignment with one or two pieces of the mission (community-driven solutions OR racial justice OR economic justice).

10 – Exemplar response – shows clear alignment with the mission of UWGT and an understanding of the complex work associated with it. There is

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alignment across all three pieces of the mission with evidence by actions.

## **How are mental health and housing connected in your work? (500 words)**

1 – There is no connection between the work and housing or mental health.

5 – The application shows an understanding of how housing and mental health are connected, but do not actively work to address both pieces of work.

10 – Exemplar response – The application shows a deep understanding on how their work is connected in mental health and housing. The work is deeply intertwined.

## **What can \$100,000 do for your organization? What impact do you expect to have with \$100,000? Please include the number of individuals you expect to impact. (500 words)**

1 - The \$100,000 will not have meaningful impact in community OR the application does not clearly state a clear goal for the investment.

5 – The application describes meaningful impact in the community with the investment, but does not provide concrete impact numbers

10 – Exemplar response – There is a clear use for the \$100,000 grant. The use produces clear outputs and outcomes in the community that can be measured and reported. The \$100,000 grant will make a meaningful impact in the community.

## **How would you like to report on the outcomes from \$100,000 of funding through this partnership - including, but not limited to: how often, in what format, specific measurements, metrics?**

1 – No clear system in place to report on the grant investment.

5 – The application has a broad idea of how they would like to report on outcomes, but does not name specifics and would need additional support.

10 – Exemplar response – There is a clear system in place to report on the grant investment with tangible outcomes in community. The \$100,000 goal will make meaningful impacts in the community.

## **We work with many local corporations to achieve the \$1,000,000 goal and often look for ways to engage with their employees in volunteer engagement opportunities leading up to the show. What volunteer engagement opportunities do you offer, or would you be willing to offer? (250 words)**

1 – The organization does not offer engagement opportunities.

5 – There is the possibility of engagement opportunities, and the applicant is willing to collaboratively produce opportunities, but they are not regularly provided.

10 – Exemplar response – The application provides meaningful ongoing engagement opportunities.

## **What else do you want to share with us? (100 words)**

Not Evaluated