2022/2023 Impact Report

Since the start of the pandemic, we have invested over \$25M into the Triangle nonprofits and community leaders best positioned to end poverty. These efforts have helped Triangle residents millions of times.



United Way of the Greater Triangle

\$2.51M invested in the community in 2023

Your generosity helped United Way nonprofit partners turn your dollars into local impact:

FOOD 1,636,359

Food insecure people received adequate, nutritious meals

LITERACY 552,705

Children & adults now have the reading skills to be successful in the classroom or to be more competitive in the job market

SUPPORT FOR STUDENT NEEDS

65,535

Young people now have the support and tools to manage emotions, make positive decisions & succeed in school



WORKFORCE **15,565**

Adults found, maintained, or grew in livable wage jobs because they have increased skills and reduced barriers

MENTAL HEALTH

77,779

Children and adults, through treatment and improved environments, moved beyond traumatic stress

KINDERGARTEN READINESS

204,261

Children entered kindergarten ready to learn and succeed HOUSING

7,377

Families found homes that are safe and affordable

COLLEGE / CAREER READINESS

35,939

Young people now have the education & credentials for college or a career.

PARENTAL ENGAGEMENT

152,923

Parents now have the skills to positively support the learning & development of their children

Michelle Old founded the Diaper Bank of North Carolina after seeing the lifethreatening issues her immunocompromised infant experienced from something as simple as a diaper rash. Her goal was to provide 50,000 diapers per year in just Durham and 10 years later, her organization is now the largest diaper bank in the country, providing 7.5M diapers per year across the state. "One in two families experience diaper need. Families are literally making choices between buying food or buying diapers," she said. "United Way has been an amazing partner in helping us amplify our work to others so that we can get the support that we need to do this work every day."

Hear Michelle's story.

