

2022/23

Engagement Event & Sponsorship Opportunities



United Way
of the Greater Triangle

DAY OF ACTION



JUN
2022

June 13-17, 2022

In the spirit of Day of Action, we are offering a week of opportunities. Learn about how healthy and affordable foods have become a limited commodity in many of our communities, and what nonprofit organizations are doing to combat this growing problem.

Presenting Sponsor: \$5,000
Partnering Sponsor: \$2,500
Impact Sponsor: \$1,000

<https://bit.ly/DayofAction2022>

BACK TO SCHOOL DRIVE



AUG
2022

August 12, 2022

Join United Way, Wake up and Read, & Book Harvest to support children and youth within our community with a school supply & literacy drive. We will collect school supplies and books to be donated to schools throughout the Triangle.

Presenting Sponsor: \$5,000
Partnering Sponsor: \$2,500
Impact Sponsor: \$1,000

<https://bit.ly/Back2School2022>

WEEK OF CARING



SEP
2022

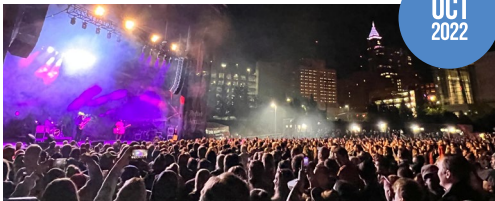
September 19-23, 2022

Dare to Care: Get re-connected with your community during a week-long interactive, educational, and service-oriented opportunity for the community to learn, engage and reconnect.

Presenting Sponsor: \$5,000
Partnering Sponsor: \$2,500
Impact Sponsor: \$1,000

<https://bit.ly/DayofCaring2022>

BAND TOGETHER



OCT
2022

October 2 & 28, 2022

Two is mightier than one! Band Together and United Way of the Greater Triangle team up for two concerts to raise funds for area nonprofits focused on affordable housing. "The Mighty Giveback" means more music, more community, more ways to give back.

Contact:
Meg Sink at msink@unitedwaytriangle.org

<https://bit.ly/3M3U4SE>

GIVING TUESDAY



NOV
2022

November 29, 2022

Join the Triangle community in supporting United Way's nonprofit partners on Giving Tuesday. There will be a corporate match of up to \$5,000 for all donations received.

Matching Gift: \$5,000

HOLIDAY CHALLENGE



DEC
2022

December 2022

It's the Season of Giving! Join United Way's corporate partners in supporting the Triangle Community by providing comfort and joy this time of the year.

Presenting Sponsor: \$10,000
Partnering Sponsor: \$5,000
Impact Sponsor: \$2,500

MLK DAY OF SERVICE



JAN
2023

January 23, 2023

Celebrate the spirit of Dr. King. 2023 Day of Service is a "day on" not a "day off." Join us as we give back to our neighbors in need and work to build the "beloved community."

Presenting Sponsor: \$10,000
Partnering Sponsor: \$5,000
Impact Sponsor: \$2,500

21-DAY RACIAL EQUITY CHALLENGE



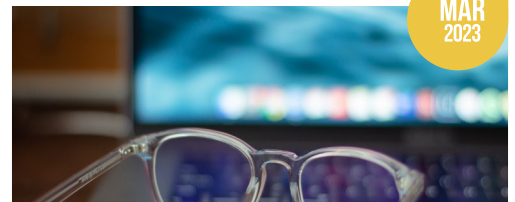
FEB
2023

February 2023

This self-paced, email-based challenge takes individuals on a daily journey of learning and self-discovery to develop more effective social justice habits around issues of race, power, privilege, and leadership. Join us to build new understandings and connections in our communities.

Presenting Sponsor: \$10,000
Partnering Sponsor: \$5,000
Impact Sponsor: \$2,500

COMMUNITY IMPACT RFP VOLUNTEER READERS



MAR
2023

March 2023

Volunteers read applications from the nonprofits requesting United Way funding. In the last RFP process more than 300 community members helped us decide what impactful programming would receive donor dollars.

Please note, print deadline is 30 days prior to events

For sponsorship information please contact Mary Ann Ottaviano at maottaviano@unitedwaytriangle.org