**Subject: Your gift matters. Don’t miss your chance to make a difference!**

Good morning, all!

Thank you to everyone who has already made an investment in our community. We are halfway through our United Way campaign and have raised [$XXX] with participation from [%] of [COMPANY NAME] employees! Incredible support!

Hundreds of thousands of our neighbors are still struggling to recover from the pandemic. If you haven’t joined us yet, it’s not too late to make a difference!

**Every gift means the world to someone in need:**

**- $5 per week helps 153 children and adults gain reading skills to be successful**

**- $10 per week provides 141 individuals with nutritious meals**

**- $25 per week helps 23 families find stable, affordable homes**

Will you join us in providing these critical needs for our neighbors? There’s still time! Our campaign is open through [END DATE].

[DONATE BUTTON]

Thank you for stepping up to support our community!

Sincerely,

[SENDER’S NAME]

Please do not forward this link. It contains your personal login information.

Have a question about pledging online? Send an email to epledge@unitedwaytriangle.org for quick support.