**Template 2: Campaign Reminder email**

**Subject: Last call! Don’t miss your chance to make a difference!**

Good morning, all!

Thank you to everyone who has already made an investment in our community. We are halfway through our United Way campaign and have raised [$XXX] with participation from [%] of [COMPANY NAME] employees! Well done!

If you haven’t joined us yet, it’s not too late! Please consider a gift this year to help the nearly 200,000 Triangle residents experiencing poverty and the many, many more recovering from the effects of the global pandemic we’ve all experienced.

**Every gift makes a difference!** Here’s how your pledge could have an impact over the year:

* Your $100 annual donation to United Way’s Community Impact Fund could help 59 children and adults have the reading skills to be successful in the classroom or more competitive in the job market.
* Your $500 annual donation to United Way’s Community Impact Fund could provide 135 adequate and nutritious meals to people suffering from food insecurity.
* Your $1,000 annual donation to United Way’s Community Impact Fund could help 48 children and adults move beyond traumatic stress and towards healing through treatment and improved environments.

Will you join our company-wide effort to support United Way and uplift all of our neighbors? There’s still time! Our campaign is open through [END DATE].

**Thank you for joining us to build a better way forward for everyone!**

Sincerely,

[SENDER’S NAME]