



United Way
of the Greater Triangle



WORKPLACE GIVING CAMPAIGNS

MAKE AN IMPACT WITH "T.I.M.E."

There are many ways to make an impact in your community and United Way of the Greater Triangle can make it easier than ever.

With workplace giving campaigns, United Way can help your team make a bigger impact throughout the year with payroll deductions, volunteer engagement, and much more.

Here's why more than 250 employers in the Triangle have committed to supporting nonprofits providing direct services to community members struggling to overcome the life-changing challenges of poverty:

TOGETHER, we can eradicate poverty and increase social mobility for everyone in the Greater Triangle.

United Way funds organizations under three pillars: Cradle to Career, Healthy Families, and Equity in Leadership. These pillars focus on education, workforce development, affordable housing, food insecurity, mental health, diversity in community leadership, and more.

INCREASE your knowledge about nonprofits providing services to individuals and families.

Here are a few ways you can do so:

- **Host a Lunch and Learn**
Whether virtual or in-person, we'll bring our CEO and community leaders to share first-person stories of impact.
- **Tour a Local Nonprofit**
Invite your team to see for themselves how local nonprofits are changing lives.
- **Participate in the Changemaker Challenge**
Get an intimate look at the challenges our neighbors face through a virtual or in-person poverty simulation.

MAXIMIZE your pledge to make a difference through payroll deductions and one-time payments.

We give people the chance to give where their heart is. With payroll deductions, your employees can choose to support United Way along with any other United States-based nonprofit they're passionate about.

ENGAGE in activities that enhance programs and services together.

Our annual engagement calendar features unique volunteering opportunities with nonprofits making a proven difference in the Triangle region. Your team can volunteer alongside other corporations through community-wide events, like Day of Action, or through personal volunteering opportunities that offer support that will enhance programs and services for individuals, families, and the community at-large.