



CAMPAIGN ASSOCIATE PROGRAM

Every year, we hire around 15 temporary fundraising professionals to assist our Resource Development staff in the planning and implementation of the annual workplace campaign. This does require a 37.5-hr Monday to Friday workweek. For 2011, the program starts on August 15 and finishes on November 18. The funds raised are used to address health and human service needs in the Triangle community.

The Campaign Associate...

- Receives an initial five-day intensive training and continuing educational sessions.
- Refines skills and gains new ones: **public speaking, sales, account management, team building, leadership and time management.**
- Works closely with key community and business leaders.
- Is exposed to critical issues facing our community.

What does a Campaign Associate do?

There is no “typical” day, but you can expect to:

- Work cooperatively with Campaign Leaders in Triangle companies in assisting with and managing the planning, marketing, implementation and evaluation of employee campaigns. Track campaign results and conduct on-going follow-up with accounts.
- Analyze past performance of assigned companies.
- Plan and implement strategies to improve account performance.
- Serve as primary contact between their accounts’ top management, campaign coordinators and United Way and maintain a positive relationship with each company.
- Conduct group presentations to employees about the **impact** of United Way.

Requirements for Position: *Campaign Associate must have dependable transportation for their use during work hrs.*

- A highly ethical and professional representative of United Way of the Greater Triangle.
- An effective team player with polished interpersonal skills.
- A motivated individual open to learning new skills.
- A goal-oriented person in a fast-paced, multi-tasking environment.
- Excellent research, analytical, organizational, writing and communication skills.
- Excellent computer skills (particularly: MS Word, Excel, Outlook)
- Experience, gained by job or volunteer roles, in some or all of the following areas: sales, marketing, public speaking, fundraising, customer service

Timetable, Pay, To Sum It All Up....

This opportunity is posted on our website by July 5. So keep an eye on www.unitedwaytriangle.org/yuw/employment.asp for the job posting and get all the contact information there. As we mentioned above, this program is a great way to refine or learn new skills that are transferable to many other career paths. Candidates don’t take on this opportunity for the pay (\$11/hr) and benefits. They do it for the value and impact their work has on our community and the positive impact this experience has on gaining future employment...it’s a GREAT resume-builder!