



MARTIN LUTHER KING JR. DAY *of* SERVICE



January 16, 2012

FOR IMMEDIATE SCHEDULING/RELEASE

NEARLY TWO THOUSAND TRIANGLE VOLUNTEERS TO MAKE IT A "DAY ON, NOT A DAY OFF" **7TH ANNUAL UNITED WAY OF THE GREATER TRIANGLE MLK DAY OF SERVICE**

WHAT: For the seventh year, United Way of the Greater Triangle (UWGT) will present the Triangle Martin Luther King, Jr. Day of Service on January 16, 2012. Durham, Johnston, Orange and Wake counties will host nearly 30 community-service projects to honor the legacy of Dr. Martin Luther King by making the holiday "A Day On, Not a Day Off," across the Triangle.

WHEN AND WHERE:

Durham Signature Project

Location: American Tobacco Campus, Bay 7

Time: 9:00 AM – 12:00 PM

Description: 200+ volunteers will help with a variety of projects including: assembly of homeless hygiene kits, computer drop off and cleaning, book drive sorting, writing letters and creating valentines for veterans and active military, and potting plants. Volunteers are encouraged to donate new or gently used books and/or non-perishable food items.

Johnston County Signature Project

Location: Pizazz Thrift Store

Time: 10:00 AM – 1:00 PM

Description: 50+ volunteers will conduct a diaper drive, new underwear drive, clothing drive, and non-perishable food drive.

Orange County Signature Project

Location: Christ United Methodist Church

Time: 10:00 AM – 2:00 PM

Description: 600+ volunteers will work on a variety of projects including: assembly of health kits, birthday kits, and school kits, shoe sorting, clothes sorting. Computer literacy training sessions will also be conducted during the Day of Service. Help is also needed with the construction of saw horses and picnic tables. Children

are encouraged to create valentines for active military and veterans. Volunteers are encouraged to donate new or gently used books and blankets.

Wake County Signature Project

Time: 10:00 AM – 1:00 PM

Location: White Plains Children’s Center

Description: 100+ volunteers will help with a variety of projects including: assembly of homeless hygiene kits, book drive sorting, outdoor environment labor for playground area, writing letters and creating valentines for veterans and active military. Volunteers are encouraged to donate new or gently used books and/or non-perishable food items.

A list of other volunteer projects throughout the four counties is attached.

WHO: Volunteers of all ages are encouraged to get involved in the biggest MLK Day of Service to date! All **registered** participants will receive a free MLK Day t-shirt. Anyone can register at www.unitedwaytriangle.org/mlk/ to participate.

WHY: In the words of Dr. Martin Luther King, Jr., “Life’s most persistent and urgent question is, what are you doing for others?” Join United Way of the Greater Triangle as we come together to LIVE UNITED for the greater good. Please visit www.unitedwaytriangle.org/mlk/ for more information about the Triangle MLK Day of Service.

CONTACT: Jennifer Bosk, Vice-President of Marketing and Communications
jbosk@unitedwaytriangle.org
Office: 919-463-5013; Cell: 919-522-8122