

## 2007 WLC Steering Committee

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– Vice Chair

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### One on One with Mariela Cabaleiro 2007 Women's Leadership Council Steering Committee Vice Chair

*Q. Tell us about your family and job.*

A. My husband and I have been married for 26 years and have spent the last 19 in the Triangle, so we consider N.C. home. We have three children: a daughter who just turned 15, a daughter age 21, who is a senior at UNC-Chapel Hill, and a 20-year-old son who is hoping to return to NC State this fall. I am proud to say that everyone in our family gives back to our community by volunteering and/or working through various groups.

I have been with SunTrust for the last three years and prior to the SunTrust acquisition with CCB/NCF for 11 years. As part of the Community Development Team, I am responsible for the bank's Community Reinvestment Act and community development efforts in North and South Carolina.

*Q. Why do you believe in the Women's Leadership Council (WLC)?*

A. I feel that in spite of some extraordinarily difficult times that my family has been through, we have also been very blessed to have the support of others. I believe in what United Way does to support our community members when they need help. I also believe that the WLC has the power to strengthen United Way through its support.

*Q. Why should a woman consider being a United Way leadership donor and a part of the WLC?*

A. All of us have many talents and gifts that we can share with others who are less fortunate. Most women have many things that they are trying to balance daily. As a United Way leadership donor, women can easily give back to their community by empowering United Way and its member agencies to create positive changes around us.



Mariela Cabaleiro, 2007 Women's Leadership Council Steering Committee Vice Chair

### WLC Hosts First Event in Orange County

On May 22, WLC held an event for members and their guests to discuss issues and challenges facing young teen girls in Orange County. WLC member Linda Perry hosted the event at her home. Attendees heard from special invited guest Dr. Jane Brown, Professor of Journalism and Mass Communications at UNC-Chapel Hill, who spoke about the negative influences of media on young teen girls.

L to R: Mary Flanagan, WLC Steering Committee member and co-host; Dr. Jane Brown, Professor of Journalism and Mass Communication at UNC-Chapel Hill and event speaker; Linda Perry, WLC Steering Committee member and co-host.



# Because leadership matters.

Dear Women's Leadership Council Member,

Ever wonder about the influence today's edgy advertising has on our young daughters? Not just "our" daughters, but also our community's daughters who will grow up and become future leaders.

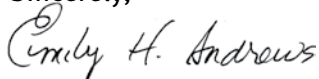
Triangle United Way Women's Leadership Council (WLC) Steering Committee discussed the possible ramifications of these negative influences and chose Young Teen Girls as our focus. As such, we will place particular emphasis on learning about their needs in order to be successful. Experts tell us that girls need an array of services including mentoring, tutoring, sports, health education, pregnancy and drug prevention (yes, even young teens!), leadership training and cultural opportunities.

Twenty-nine of the eighty-one United Way member agencies address the needs of this age group thanks to financial support from the Community Care Fund. In 2007, investments totaling more than \$2 million will go to youth programs like Teens Climb High, Girl Scouting and Teen Dating and Violence Prevention to create real, lasting change in the lives of young teen girls.

Research also shows that women value charities that inspire them to become involved. To support this concept, the WLC developed engagement opportunities centered on young teen girls. Enclosed are details on these opportunities and a fact sheet about our new focus.

Once you read this packet, you are invited to get involved when and where you can. Please let us know when to expect you and we'll be ready to help you enjoy rewarding experiences that can unleash the power of women across the Triangle to make a difference!

Sincerely,



Emily H. Andrews

WLC Engagement Sub-Committee Chair



L to R: Tia McLaurin and Ashlea Hitchcock of the Boys and Girls Club of Wake County and Kristi Page of The Women's Center

## WLC Hosts Educational Forum

A panel of seven experts from local agencies shared news about girls age 11-15 at the WLC Steering Committee meeting held on March 14. The list of very grown up issues that middle school girls are dealing with was shocking. Issues such as sexual activity, pregnancy, drugs, media influences, depression, suicidal tendencies, cutting, bullying, gangs, eating disorders, and the list goes on...

However, the news was not all negative as the WLC also heard how donors' contributions are invested in programs that are seeing real results – so girls can grow up to be our future leaders.

## UPCOMING EVENTS

### *"Driving Lessons"*

June 28 - Destination Wake

July 12 - Destination Orange

August 1 - Destination Durham

### *WLC Awards Luncheon*

September 28 - Brier Creek Country Club



L to R: Executive Director for Student Services Durham Public Schools Eunie Sanders and Senior Director of Research and Accountability for Durham Public Schools Dr. Lorraine Tuck participated in the WLC Steering Committee meeting.

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If you would like to make a pledge to Triangle United Way, please call Jo Ann Carraway at 919-463-5026. If you would like more information on joining the Women's Leadership Council, please call Linda Taday at 919-463-5032 for more details.

*Please remember Triangle United Way in your will or estate plans, and let us know when you do.*