

United Way of the Greater Triangle Durham County Action Plan 2010

Based on United Way of the Greater Triangle's Community Profile, the 2010 Durham County Action Plan focuses on the **needs** in our communities, the **strengths** of our Partner Agencies and most importantly, the **results** we hope to realize.

DURHAM COUNTY GUIDING PRINCIPLES

- A. Increase availability and access to quality services
- B. Balance strategies between prevention and intervention
- C. Ensure that all services are culturally competent
- D. Identify and actively partner with community collaborations (city, county, RBA, System of Care) and programs to create, support and advocate for a seamless continuum of services

DURHAM COUNTY GOALS

- 1. People achieve economic self-sufficiency
- 2. Children and youth succeed in school and life
- 3. People enjoy optimal health
- 4. People's environments are safe and stable

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United Way
of the Greater Triangle

GOAL: People achieve economic self-sufficiency

COUNTY OBJECTIVES	PROGRAM OUTCOMES
1. Individuals are able to meet their basic needs.	<ul style="list-style-type: none"> a. Individuals who are hungry or malnourished access the food they need. b. Homeless individuals and families have access to safe shelter. c. Individuals receiving emergency assistance maintain their housing for 60 days. d. The community is well prepared for, and can effectively respond to, local, regional and national disasters and emergencies.
2. Individuals and families have safe, adequate, affordable housing.	<ul style="list-style-type: none"> a. Individuals and families who are eligible for public housing apply for and receive public housing. b. Those who are at-risk of homelessness have access to transitional or permanent, supportive housing leading to housing stability. c. Agencies and community leaders encourage and promote the creation of affordable, rental housing for populations at risk of homelessness (30% and below of AMI)
3. Eligible individuals secure public and private benefits.	<ul style="list-style-type: none"> a. Families and individuals eligible for public assistance apply for and receive benefits. b. Individuals/families transitioning from public assistance do not experience a decrease in household resources.
4. Individuals gain knowledge of and access to available services.	<ul style="list-style-type: none"> a. Individuals are easily able to identify and use referral networks and gain accurate information about appropriate and available health and human services. b. Non-English speaking families and individuals increase their utilization of health and human services. c. The capacity of nonprofit agencies to improve the quality of life in Durham is increased through the active engagement of individuals, youth, families, businesses and organizations in volunteerism and community service activities.
5. Individuals are adequately prepared to succeed in the local workforce.	<ul style="list-style-type: none"> a. Adults and out-of-school youth improve their ability to function productively in the community by acquiring and/or improving their literacy and English language skills. b. Individuals who are unemployed or underemployed have increased education level and/or job skills. c. Individuals have the skills and abilities to retain jobs longer than four months. d. Individuals with severe disabilities achieve their identified individual vocational goals.
6. Family and individual income will increase by securing stable employment.	<ul style="list-style-type: none"> a. Individuals who are unemployed become employed. b. Underemployed workers secure better jobs. c. People with disabilities increase their employment income.
7. Families and individuals are able to build savings and assets.	<ul style="list-style-type: none"> a. Individuals have increased knowledge and improved skills in financial literacy, money management, and consumer safety. b. Individuals decrease their use of predatory lenders. c. Individuals with limited access to credit have increased credit scores.

GOAL: Children and youth succeed in school and in life

COUNTY OBJECTIVES	PROGRAM OUTCOMES
<p>1. Young children enter school ready to succeed.</p>	<ul style="list-style-type: none"> a. Eligible families receive subsidies/scholarships to enroll their young children in high quality (4 and 5 star) childcare. b. Children enter kindergarten with the appropriate cognitive, developmental, social, and emotional competence necessary to participate in a classroom environment. c. Children enter school physically healthy (including good health and physical development, dental, vision, and hearing) and able to participate in a classroom environment. d. Families acquire the knowledge, skills, support, and treatment to understand and improve their children’s overall development. e. Caregivers who are raising others’ children are afforded the same supportive services that parents are able to access.
<p>2. Youth achieve greater academic, social and emotional success.</p>	<ul style="list-style-type: none"> a. Children and youth receive the necessary support from school personnel and social services agencies to maintain goal-oriented academic participation. b. Teachers, along with other school personnel, learn to recognize and refer services for mental, developmental, and emotional disorder in order to keep children and youth on track for success. c. Youth lacking adult role models are afforded a one-to-one mentoring experience. d. Children and youth learn and use skills necessary to engage in healthy behaviors (e.g., proper diet and exercise, avoidance of drugs and alcohol), make and demonstrate positive life choices, and display age-appropriate social competencies. e. Youth receive proper information regarding sexuality and are encouraged to delay intimate relationships until they are sufficiently mature; sexually active youth engage in “safer sex” behaviors. f. Caregivers or families of children and youth actively engage in the systems in which their children spend their time. g. Youth enroll in continuing education or vocational training post high school.
<p>3. Youth are productive members of the community.</p>	<ul style="list-style-type: none"> a. Youth are engaged in the community through volunteering, mentoring, and service learning opportunities. b. The larger community is involved with youth through coaching, mentoring, volunteering, and outreach. c. Youth reduce violent behaviors, including gang involvement, in both school and the community.

GOAL: People enjoy optimal health

COUNTY OBJECTIVES	PROGRAM OUTCOMES
<p>1. Young children are healthy.</p>	<p>a. Children are medically and emotionally healthy, including having consistent preventive health care; regular immunizations, vision, hearing and dental screenings, and access to behavioral and emotional supports, and adaptive supports to maximize their potential to be successful.</p> <p>b. Caregivers acquire the training, support, education and treatment to understand and improve their children’s overall physical and mental health, through community based resources.</p>
<p>2. Individuals receive physical/mental health education and wellness options to prevent or reduce the incidence of chronic conditions.</p>	<p>a. Individuals have increased knowledge of and/or access to healthcare services and resources to effectively manage or prevent chronic health conditions.</p>
<p>3. Individuals who are under/uninsured have access to and use healthcare resources for physical and mental health.</p>	<p>a. There is a comprehensive array of community healthcare services available to under/uninsured individuals.</p> <p>b. Individuals increase their knowledge and use of low/no cost healthcare resources.</p> <p>c. Eligible children who are uninsured are enrolled in Health Check.</p> <p>d. Those who can’t pay for their prescriptions receive their medicine.</p>
<p>4. Individuals live as appropriately and independently as their physical or mental health will allow.</p>	<p>a. Older adults and individuals with disabilities and chronic health conditions have access to community-based services that enable them to remain in their homes and communities for as long as possible.</p> <p>b. Safe, secure, affordable housing options are available to individuals with physical or mental health conditions.</p> <p>c. Caregivers have access to community supports that allow them to appropriately care for their own physical or mental health, in addition to that of another.</p>

GOAL: People’s environments are safe and stable

COUNTY OBJECTIVES	PROGRAM OUTCOMES
<p>1. Individuals experience less crime.</p>	<p>a. Violent, property, and juvenile crimes are reduced.</p>
<p>2. Youth avoid violent/criminal/gang activity.</p>	<p>a. Youth at risk of violent, criminal or gang activity identify new personal and social support structures designed to meet their needs.</p>
<p>3. All Individuals, including children, live in safe and violence-free households.</p>	<p>a. Families and individuals in or leaving violent or abusive situations have access to safe housing, protective orders, financial assistance and assistance to prevent future occurrences.</p> <p>b. Individuals who perpetrate or are at risk of perpetrating domestic violence gain self awareness and control, communication and conflict management skills, knowledge, and access to intervention, treatment, and accountability systems leading to significant decreases in violent and violent behaviors.</p>