

The Chairman's Award Series 2009

2009 Nomination Form

Please be sure to look over all sections and fill out the appropriate areas.

1. This nomination is for the following Chairman's Awards of Excellence: Check the award(s) for which you are applying.

Employee Campaign Performance Corporate Involvement and Support Employee Education and Volunteerism

How to apply:

1. Indicate the award(s) for which you are applying (see above).
2. Complete the company information and 2009 statistical data sections below.
3. Complete the criteria checklist that pertains to the awards for which you are applying in Sections 2, 3 and 4.
4. Attach a separate sheet outlining how you met each criterion you checked.
5. Return the completed form along with supporting materials for each item by **December 18, 2009** to:
United Way of the Greater Triangle
Chairman's Award Program
P.O. Box 110387
Research Triangle Park, NC 27709

Company Information:

Company Name: _____ Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Employee Campaign Leader (s): _____
Campaign Committee Members: _____

Person filling out nomination form: _____

2009 Statistical Data:

No. of employees (during campaign): 2008 _____ 2009: _____
No. of donors: _____ Corporate Gift: \$ _____ Employees' Gift: \$ _____ (Excludes special events)

2. Criteria for Employee Campaign Performance (include supporting material for each item)

	<u>Weighting*</u>	<u>(If Met)**</u>
2.1 Increased undesignated (Give United) employee per capita giving from 2008. (per capita = Give United employee gifts (\$) ÷ # of employees) 2008: _____ 2009: _____	10	<input type="checkbox"/>
2.2 Increased undesignated (Give United) employee giving as a % of the total employee campaign from 2008. 2008 %: _____ 2009 %: _____	10	<input type="checkbox"/>
2.3 Increased the number of donors giving at the Leadership level and/or increased the number of members in one or more affinity groups (African American Leadership Initiative, Tocqueville Society, Women's Leadership Council and/or Young Leaders Society).	9	<input type="checkbox"/>
2.4 CEO was active and involved	8	<input type="checkbox"/>
2.5 Formed a campaign committee responsible for developing and implementing a successful campaign, including model campaign techniques, a work plan, a guideline for employee giving, and an evaluation of results to improve future efforts. (Note: Size of committee is determined by size of company.)	8	<input type="checkbox"/>
2.6 Appointed a "high performance" employee as Campaign Leader and enrolled this person in United Way's Campaign Leader training program	8	<input type="checkbox"/>
2.7 Reported campaign results by November 1	6	<input type="checkbox"/>
2.8 Offered employees the opportunity to tour United Way agencies	6	<input type="checkbox"/>
2.9 Hosted agency/volunteer speakers	6	<input type="checkbox"/>
2.10 Conducted a "thank you" program to recognize individuals who contributed to the success of the campaign	6	<input type="checkbox"/>

3. Criteria for Corporate Involvement and Support (include supporting material for each item)

	<u>Weighting*</u>	<u>(If Met) **</u>
3.1 Provided a corporate gift to Give United that was at least 25% of the total employee contributions (Optional for non profit and government organizations). % of employee campaign _____	10	<input type="checkbox"/>
3.2 Provided financial or personnel resources in support of the Emerging Leaders Program to increase the cost effectiveness of the campaign. Promoted this involvement within the company/organization.	10	<input type="checkbox"/>
3.3 Provided sponsorship of United Way events or programs	9	<input type="checkbox"/>
3.4 Conducted a Leadership Circle campaign	8	<input type="checkbox"/>
3.5 CEO was active and involved.	8	<input type="checkbox"/>
3.6 Provided volunteer support to United Way by participating on allocations panels, Board of Directors/Trustees, serving as volunteer solicitors or ambassadors, campaign Cabinet, etc.	7	<input type="checkbox"/>

4. Criteria for Employee Education & Volunteerism (include supporting material for each item)

	<u>Weighting*</u>	<u>(If Met) **</u>		
4.1 Focused message on Give United (or undesignated giving).	10	<input type="checkbox"/>		
4.2 Provided volunteer support to United Way by:	10	<input type="checkbox"/>		
<table border="0"> <tr> <td style="vertical-align: top;"> <i>Participating on:</i> Community Care teams Board of Directors Advisory Committees Campaign Cabinets </td> <td style="vertical-align: top; padding-left: 20px;"> <i>Serving as:</i> Volunteer Solicitors/Ambassadors Old Reliable Run Volunteer _____ _____ </td> </tr> </table>	<i>Participating on:</i> Community Care teams Board of Directors Advisory Committees Campaign Cabinets	<i>Serving as:</i> Volunteer Solicitors/Ambassadors Old Reliable Run Volunteer _____ _____		
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4.3 Participated in A Day of Caring or a comparable community activity (# of Employees _____)	8	<input type="checkbox"/>		
4.4 Hosted agency/volunteer speakers.	6	<input type="checkbox"/>		
4.5 Offered employees the opportunity to tour United Way agencies.	6	<input type="checkbox"/>		
4.6 Provided year round education for employees.	5	<input type="checkbox"/>		
4.7 Provided communications through various media, including email, video, voice mail, internal newsletter, etc.	4	<input type="checkbox"/>		

* The weighting is an indicator of the degree of importance of a given criterion (on a scale of 1 to 10).

** The applicant should check this box if it is felt that the criterion was met. **Documentation is required for each checked box** (see below).

5. Supporting Information/Materials

Please consult the awards criteria and list examples that support this nomination. Please reference each of the criteria (e.g. 2.4 CEO was active and involved), and demonstrate how well you met each criterion. Include samples of emails, photos, etc, as appropriate. Use as many separate sheets of paper as necessary to support your application.

6. Mailing

Completed applications must be received **no later than December 18, 2009.**

Return the completed form and supporting materials to: United Way of the Greater Triangle
 Attention: Chairman's Awards Program
 P.O. Box 110387
 Research Triangle Park, NC 27709

Questions? For more information, contact Bob Starkes at 919-463-5049 or bstarkes@unitedwaytriangle.org